



KACZMAREK KOMPONENTY

FOREST BATHING AIR CARE

Olfactive Collection

 TAKASAGO

FOREST BATHING

Both children and adults have only gotten more hooked on digital gadgets and technology. The problem is that as **we spend more time in the electronic world**, we are spending less in the natural one. If **we lose our connection with nature**, what might it mean for our wellbeing and our health?

As population worldwide is becoming strongly **addicted to an imaginary world**, there is a clear need to **“refocus” on “real” & “basic” needs like nature**.

Originating in Japan in the 1980s as **Shinrin-Yoku**, this activity consists of ‘bathing’ oneself in Nature with the intention of receiving **therapeutic benefits**.

This trends has been **accelerated by the Covid crisis**. **Lockdowns** have provoked a deep **desire to reconnect with nature**. One increasingly popular trend this has sparked is called **Forest Bathing** and **tree hugging**.

Trees are probably one of the best **symbol of our quest to reconnect with Mother Nature**.



RAINFOREST

GREEN WOODY BAMBOO
12057399

TOP:
CUCUMBER, WATERMELON, OZONIC

MID:
APPLE, BAMBOO, LILY OF THE VALLEY

BASE:
PINE, CEDARWOOD, MUSKY



UNDER A TREE

FLORAL GREEN WATERY
T12057401

TOP:
WATERMELON, OZONIC, TOMATO LEAF

MID:
HYACINTH, PEONY, EARTHY

BASE:
CEDARWOOD, MUSKY



CLEAN WOOD

FLORAL CITRUS FLORAL
T12057403

TOP:
LIME, GREEN, GRAPEFRUIT

MID:
APPLE, ALOE, JASMINE

BASE:
SANDALWOOD, AMBERY, MUSKY



BAMBOO BATH

GREEN FLORAL AQUATIC
T12057404

TOP:
GREEN, GREEN PEPPER, BERGAMOT

MID:
BAMBOO, HYACINTH, LILY OF THE VALLEY

BASE:
DRIFTWOOD, AQUATIC, CEDARWOOD



FOREST THERAPY

WOODY FLORAL GREEN
T12057419

TOP:
SAP, HONEYSUCKLE, FOUGERE

MID:
OAKMOSS, ORRIS

BASE:
CEDARWOOD, CYPRESS, VETIVER



FIG TREE

FLORAL GREEN FIG LEAF
T12057407

TOP:
FIG LEAF, FIG, GREEN

MID:
PEACH, APRICOT, COCONUT

BASE:
SANDALWOOD, CEDARWOOD, MUSKY



DEEP FOREST

AROMATIC HERBAL GREEN JUNIPER
T12057408

TOP:
PINE NEEDLE, JUNIPER, PEPPERMINT

MID:
LAVENDER, SAGE

BASE:
FIR BALSAM, CYPRESS, CEDARWOOD



FOREST WALK

WOODY WOODY OZONIC
T12057409

TOP:
GREEN, OZONIC, AROMATIC

MID:
WHITE FLOWERS, PINE NEEDLE

BASE:
PINE, WOODY, CEDARWOOD



THANK YOU

 TAKASAGO